

# BEN HONEYBALL

## VIDEO EDITOR AND MOTION GRAPHICS DESIGNER

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### PROFILE

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I'm a dynamic Video Editor and Motion Graphics Designer with over 10 years of experience delivering tailored visual solutions.

I am fully proficient in Adobe Premiere Pro, Final Cut Pro X, After Effects, and Mocha AE, I have most recently helped to enhanced the PokerStars brand's media campaigns with high-impact short-form content.

Skilled at producing captivating brand films and TV commercials, I ensure projects meet diverse platform specifications and are completed on schedule.

I graduated with first class honours in Digital Media Design from the University of Brighton in 2014.

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### PROFESSIONAL EXPERIENCE

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#### Video Editor, PokerStars (via Blueberry Creatives)

Dec 2019 — Dec 2025

Remote

- Produced high-impact commercial content, including collaborations with Neymar Jr and Max Verstappen, enhancing brand storytelling and reach.
- Managed multi-localised campaigns, promoting product launches and events across various regions with precision and consistency.
- Worked effectively in my role to ensure a smooth post-production workflow for all other team members, including audio mixers, colourists and motion graphics designers.
- Exceeded project expectations by multitasking and delivering high-quality output on multiple simultaneous projects, often to tight delivery timeframes.
- Demonstrated the ability to deliver high-quality assets to a wide range of platforms and specifications.
- Overcame challenges such as having to re-design campaign assets that didn't fit with a particular region's legal regulations and having to consistently adapt footage to multiple layouts and frame sizes, helping to create a seamless, professional campaign across all mediums.

#### Visual Effects Artist & Title Designer - Infinitum:

2021

#### Subject Unknown (Feature Film), Freelance

Remote

- Created and composited all VFX elements, enhancing the movie's visual appeal.
- Designed the closing title sequence, ensuring a cohesive and professional finish.

#### Visual Effects Artist - Followers (Feature Film),

2019

#### Freelance

Remote

- Developed and composited VFX elements, significantly enhancing the film's visual style.
- Collaborated with directors and producers to ensure creative vision alignment.

#### Video Editor, Ingredient Films

2017 — 2019

London

- Edited a range of content for the FE sector, including bespoke training courses and promotional materials.
- Trained and managed junior editors, enhancing team capabilities and output quality.
- Interfaced with clients to suggest improvements, ensuring client satisfaction and project success.

**Visual Effects Artist & Title Designer - The Isle (Feature Film), Freelance** **2018**

London

- Created and composited all VFX elements.
- Designed the closing title sequence, contributing to a polished final product.

**Video Editor, Boom Productions** **2014 — 2017**

London

- Edited diverse brand, corporate, and commercial content for high-profile clients such as Nissan, Toyota, and Stanford University.
- Streamlined post-production workflow by collaborating efficiently with other editors, improving overall project delivery time.

**Editor & Designer - Touch Soccer (Documentary Series), Boom Productions** **2016 — 2017**

London / California

- Edited a documentary series on collegiate soccer in the US, enhancing storytelling through strategic editing.
- Developed all design and graphic elements, boosting the series' visual appeal.

**Editor & Animator - Pearson English 'ONE' (Product Launch), Boom Productions** **2016**

London

- Enhanced product launch films using Final Cut Pro X, improving delivery speed and quality.
- Animated graphical elements in After Effects, ensuring brand consistency and viewer engagement.

**Editor - Nissan UK (Training Content), Boom Productions** **2015 — 2016**

London / Sunderland

- Edited over 100 training videos, significantly improving the quality of Nissan UK's internal training materials.
- Collaborated with instructional designers to ensure content clarity and engagement.

**Motion Graphics Designer - Ann Summers (Promotional Video), Boom Productions** **2015**

- Developed and composited animated product tags, boosting promotional video engagement.
- Ensured animation quality met brand standards by collaborating closely with creative teams.

**Visual Effects Artist & Titles Designer - Two Down (Feature Film), Fizz & Ginger Films** **2015**

London

- Produced and composited 46 VFX plates, elevating the film's visual storytelling.
- Designed sophisticated title sequences, enhancing the film's professional appeal.

**Motion Graphics Designer - Tesco (Commercial), Freelance** **2014**

Remote

- Created a captivating pack shot for Tesco's Skin Wisdom TV commercial, enhancing brand visibility in the UK's mid-west region.
- Collaborated with the creative team to maintain brand consistency and deliver high-quality visuals on time.

**Compositor - 138.com (Online Commercial), Freelance** **2014**

Remote

- Enhanced viewer engagement by integrating digital footballs into the 'Crossbar Challenge' segment.

Ben Honeyball, Video Editor and Motion Graphics Designer

- Ensured seamless digital element integration, achieving a polished final product.

**Titles Designer - Miss In Her Teens (Feature Film),**

**2014**

**Freelance**

Remote

- Designed engaging opening and closing title sequences, contributing to the film's professional aesthetic.
- Worked closely with directors to ensure titles aligned with the film's narrative and visual tone.

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## EDUCATION

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**University of Brighton**

**Sept 2013 — Jun 2014**

DIGITAL MEDIA DESIGN, BA

Awarded: First Class Honours

**University of Brighton**

**Sept 2011 — Jun 2013**

DIGITAL MEDIA DESIGN, FdA, Brighton

Awarded: Distinction

Initially a two year foundation degree and then topped up to a Bachelor of Arts specialising in editing and motion graphics, this course provided a solid overview of both the practical and theoretical elements of digital design. It gave me a platform to expand my creativity, developed throughout my earlier education, in an up-to-date context; the inclusion of live briefs enabled me to solve real-world multimedia problems.

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## TECHNICAL SKILLS

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Video Editing  
Audio Mixing

Motion Graphics  
Music Editing

Compositing  
Sound Design

Colour Grading  
Storyboard Animatic

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## REFERENCES

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**Nathan Carey from Ingredient Films**

[nathan.carey@ingredientfilms.com](mailto:nathan.carey@ingredientfilms.com)

**Ben Strivens from PokerStars**

[benst@pokerstarsint.com](mailto:benst@pokerstarsint.com)

**Matthew Butler-Hart from Fizz & Ginger Films**

[matthew@fizzandgingerfilms.co.uk](mailto:matthew@fizzandgingerfilms.co.uk)

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## ADDITIONAL INFORMATION

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- **Links:** [Portfolio Site](#), [imdb](#) [LinkedIn](#)
- **Hobbies:** Keeping fit, football, reading, listening to music, travelling, hiking, dog walking, TV and cinema